

Black Writers Workspace 2021 SUMMER OF WRITING EVENTS Sponsorship Opportunities

\$2,500.00

Principal Sponsor

- Logo on Virtual Book Fair main screen
- + Virtual Writer's Symposium Welcome Screen
- Social media promo
- Two weekly e-newsletter features
- Speaking opportunity during Book Fair
- One-min. video on Book Fair main screen
- Pre or post event day interview on the BWW podcast
- Two booths at the Book Fair

\$1,000.00

Platinum Level Sponsor

- Logo on Virtual Book Fair main screen
- + Virtual Writer's Symposium Welcome Screen
- Social media promo
- One weekly e-newsletter feature
- One-min. video on Book Fair main screen
- One booth at the Book Fair

\$500.00

Gold Level Sponsor

- Logo on Virtual Book Fair main screen
- + Virtual Writer's Symposium Welcome Screen
- Social media promo
- One booth at the Book Fair

\$250.00

Author/Artist Feature

- One Booth at the Book Fair
- One feature in the BWW e-newsletter

DATA

- BWW HAS 7,000+ FOLLOWERS
(COMPRISED OF BLACK WRITERS + AVID READERS)
- 70% WOMEN/30% MEN
- AVG. AGE 25-54
- TOP COUNTRIES: U.S., NIGERIA, CANADA
- TOP CITIES: NEW YORK, ATLANTA,
CHICAGO + HOUSTON
- BWW'S VIRTUAL BOOK FAIRS AVERAGE 1,000 VIEWERS



To sponsor, email Michelle Jackson
at events@prsolutionsllc.org

BWW