Black Writers Workspace
Virtual Writer's Symposium
Write. Inspire. Empower.

Saturday, July 31 | 9 AM - 4 PM CST

ROOM II: 11:45 - 12:15 PM CST - Introduction to Authorpreneurship. **Speaker: Michelle P. Jones, Author, Business Coach & Inspirational/Motivational Speaker**

Abstract: The Introduction to Authorpreneurship Seminar is a snapshot of the key steps necessary to create a successful business around an author's passion for writing. During the seminar, each participant will learn how to:

- Select their business type/model
- Create their business on a firm foundation
- Use Tech Tools in their business

Participants will leave with the tips and tools on how to use their passion for writing to develop a business that can create additional streams of income.

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